

# Privacy Policy

This privacy policy sets out how Child First uses and protects any information that you provide when you use this website. Child First is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. Child First may change this policy, you should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 25.07.18.

## What we do with the information

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We use this information is used for the purpose of making contact following your 'get in touch' request.

## Security

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We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

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## Cookies Policy

### What are Cookies?

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Cookies are small files that get put on your computer by websites as you surf them. These cookies can store lots of information which can have privacy implications. We like to think all the cookies used on this site are fairly innocuous but that's for you to judge. Below we have listed each of the cookies that our site sets, grouped together by what they do and with detail as to why we use them. For those that want a little more information, we've added information which details the exact purpose of every single cookie we create. Lastly, we've included information about the time the cookie is kept on your system (is it kept after you leave the site, to be used when you return - persistent - or deleted once your visit is completed and only used for that visit - session)

### Cookies which enable us to anonymously track your journey

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Like most websites, we use analytics software, such as Google Analytics. This software gathers anonymous data relating to how people are using this site and then provide us with visitor statistics, details of page views etc. We supplement this data with our own

analytics, which allow us to do more in-depth analysis of how people use our site. We feel that this information is vital to us, helping us to make the site as easy to use and useful as possible.

## **Webforms and Enquiry Forms.**

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The form will use a simple cookie to retain details during your session.

## **Cookies which allow us to ensure you connect to our site properly**

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We spend a lot of time and effort ensuring that our site remains available all the time. To do that we have web servers running in many different locations. In order to ensure that your journey through the site is working properly we like to keep you connected to the same locations. It also allows us to spread the load, meaning our site remains as performant as it can be.

## **Cookies which make our site function correctly**

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We have a bunch of features which need to understand what you've been doing on the site recently, and to reduce the amount of times you have to do the same thing. For instance, you don't want to fill in the contact agent form again and again with the same data, so we store that information to reduce the time it takes and to make life easier.

## **Disclaimer**

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Wix have no responsibility for 3rd party integrations, apps or plug-ins that may use cookies. If you are running any integrations that are running cookies you as the administrator will need to define these and identify their purpose.

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## **Links to other websites**

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Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

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## **Controlling your personal information**

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We will not sell, distribute or lease your personal information to third parties. You may request details of personal information which we hold about you under the General Data Protection Regulation 2018. If you would like a copy of the information held on you

please write to Child First Ltd, 55a Richmond Road, Worthing, BN114AG or email us on: [info@child-first.co.uk](mailto:info@child-first.co.uk).